A New Standard in **Distributed Data Intelligence**

62%

competitors (MIT)



Why Real-time Distributed Data Intelligence?

Organizations generate massive amounts of operational data but often struggle to extract real value to drive business impact due to data silos, inconsistent formats, and delayed processing. Real-time distributed data intelligence provides a scalable, reliable foundation to go from raw data to operational insights, breaking down silos to deliver a single source of truth for operational data. This enables seamless data accessibility, actionable decision-making, and measurable ROI, empowering businesses to thrive in a data-driven world.

Higher Revenue

Companies successfully operating in

real-time environments outperform

Business Impact of Real-Time Data Intelligence

\$13M Savings

Poor data quality costs organizations millions yearly, increasing complexity and hindering decisions (*Gartner*)

How HiveMQ Pulse Helps

HiveMQ Pulse is a next-generation distributed data intelligence platform that transforms unstructured data into actionable insights. It unifies data from edge to cloud within a structured namespace, delivering high-throughput, contextualized insights precisely where they have the most impact. Unlike proprietary Industrial DataOps or traditional data analytics platforms that rely on data warehouses and batch processing, HiveMQ Pulse enables in-flight data transformation, AI/ML integration, and seamless OT-IT connectivity.

Key Components

Pulse Server

Manages information models, authorizes Agents, and orchestrates queries. Scalable for policy enforcement, high-throughput processing, and seamless OT-IT integration.

Pulse Agent

Indexes and processes edge data with a distributed calculation engine. Filters, historicizes, and governs in-flight messages while enabling real-time queries and compute tasks.

Pulse Client

30%

Faster Decisions

Organizations utilizing live data

insights improve their decision-

making speed (Deloitte)

Secure web app for managing data models, policies, and queries. Supports UNS modeling, structured data interaction, and simple dashboards for actionable insights.

HiveMQ Customers





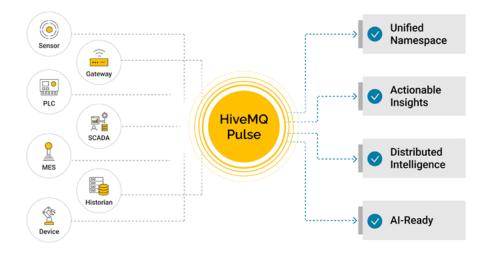






HiveMQ Pulse Capabilities

With a flexible architecture uniquely suited to support a Unified Namespace (UNS) approach, HiveMQ Pulse allows you to manage, transform, govern, and derive insights from distributed devices and systems, providing a single, structured view of operational data across the enterprise.



Historical Analysis: Make decisions rapidly with the ability to store and analyze specific data sets where they are generated.

UNS Data Catalog: Organize and standardize data into a consistent, queryable structure accessible across the enterprise.

Real-time Events: Leverage an enterprisegrade MQTT backbone for scalable, eventdriven data streaming from edge to cloud.

IoT Streaming Governance: Transform data in flight, passing only the most relevant, contextualized data to cloud and enterprise systems.



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"As UNS evolves it will drive deeper integration, smarter operations, and significant innovation across industrial ecosystems."

Anand Taparia / Principal Analyst, IoT Analytics

Benefits of Using HiveMQ Pulse

Unified Data Management

Ensure data consistency by cataloging, transforming, and governing information in a unified namespace, enabling interoperability, standardization, and OT-IT integration.

Distributed Intelligence

Reduce latency and enable real-time automation by integrating a calculation engine and AI/ML models at the edge for enhanced predictions and optimized workflows.

Real-time Actionable Insights

Process and contextualize data in motion to reduce delays, improve efficiency, minimize downtime, and drive faster, datadriven decisions.

Al-Ready

Deliver complete, reliable data from edge to cloud for seamless Al integration. Govern and contextualize data at the source to improve model accuracy and accelerate Al-driven insights.

General availability coming later in 2025. Learn more at www.hivemq.com/products/hivemq-pulse →